

Highlands Pickleball Association
04.17.2024 Strategic Planning Meeting

WHY - The Highlands Pickleball Association is a growing, diverse, and welcoming community designed for residents who seek to be physically active and socially connected through the sport of pickleball.

WHAT	HOW
<p>Organization: Manage HPA resources and committees to ensure success of Highlands pickleball activities.</p>	<ul style="list-style-type: none"> ● Assess association current and future needs and create/manage infrastructure to meet those needs ● Listen and respond to membership needs and concerns ● Act as liaison representing pickleball concerns with HOA and Staff ● Manage association funds ● Assist Committees as necessary by providing leadership, setting goals, etc. ● Create a communication committee to ensure members are apprised timely of events, meetings, and activities ● Develop ongoing committee succession plans ● Establish feedback methods to evaluate program success ● Ensure Rules and Regulations are consistent with HOA policies and communicated regularly with members

WHAT	HOW
<p>Social: Create a welcoming environment with a sense of belonging and engagement.</p>	<p>Establish an Ambassador Committee to:</p> <ul style="list-style-type: none"> ● Create a welcoming committee and ambassador program to introduce new players to and guide them through the Highlands pickleball community ● Create a player handbook <ul style="list-style-type: none"> ○ Basics of game ○ Court etiquette ○ How to progress thru the system ○ How to sign up for Court Reserve or other scheduling system ○ How to create a new group ○ Where to find items (first aid kit, etc.) ○ Highlands Rules and Regs ● Establish a matchmaking service to integrate new players into groups or open play ● Host new player mixers with ambassadors and other players ● Create a new player questionnaire for beginner’s class including objectives, interests, emails, etc. (after a few lessons) <p>Establish a social committee to</p> <ul style="list-style-type: none"> ● Organize annual social activities <ul style="list-style-type: none"> ○ Winter Annual Meeting ○ Spring potluck ○ Summer Independence Day ○ Fall Pizza Party ○ Other events as deemed appropriate

WHAT	HOW
<p>Diversity of Play Opportunity: Provide all Highlands residents with fair and reasonable access to play pickleball.</p>	<p>Establish a Scheduling Committee to:</p> <ul style="list-style-type: none"> ● Ensure play opportunities are available for: <ul style="list-style-type: none"> ○ Open play by gender and level ○ Group play where members can play with friends and other players looking for like-minded games ○ Reservations “On demand” ○ Lessons and skill development ○ New member practice and group play ○ Organized mixed doubles play ● Manage the seasonal schedule ensuring adequate play time for the above types of play ● Document and maintain up-to-date methodology for court scheduling <p>Establish a Competition Committee to:</p> <ul style="list-style-type: none"> ● Propose a variety of internal competitive play opportunities for all levels ● Provide information on tournaments, leagues and outside competitive play - opportunities and results

WHAT	HOW
<p>Facilities Management: Ensure safe, suitable and well maintained pickleball courts and support facilities.</p>	<p>Establish a Facilities Committee to:</p> <ul style="list-style-type: none"> ● Create inspection schedules to ensure the condition of ball machine, nets, ball holders, balls, wind screens, etc. ● Create a mechanism for membership to report facilities issues or concerns ● Take action to ensure items identified via inspections or members are corrected as appropriate ● Act as liaison with HOA to ensure <ul style="list-style-type: none"> ○ quarterly court power-washing ○ resolution of other maintenance issues ○ periodic inspections and updates of AED’s and first aid kits

WHAT	HOW
<p>Skill Development: Provide all Highlands residents opportunities to learn pickleball and progress in skill development.</p>	<p>Establish a Training Committee to:</p> <ul style="list-style-type: none"> ● Provide introductory lessons to any resident of the Highlands ● Develop an easily accessible resource base of training mediums (video, written, etc.) ● Provide scheduled skills classes for levels beyond introductory classes to HPA members <ul style="list-style-type: none"> ○ Create level-based class curriculum ○ Create training program in support of the level-based curriculum ○ Provide scheduled drill sessions in support of the skill level classes ○ Develop mechanism to communicate process to members ○ Bring in outside training if necessary

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| | <ul style="list-style-type: none">• Increase instructor/coach pool or bench |
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